

Communication, B.S. - Public Relations Subplan/Option: 120 units
2019-2020 Academic Year

	Fall		Units	Spring		Units	Comments
	Courses	Requirements/Comments		Courses	Requirements/Comments		
Year 1	COM 2204 Advocacy and Argument (A1) (Success Marker)	Prereq: Department consent required.	3	Major Required	COM 1106 - Writing for Communication Practitioners (3) or COM 1107 - Copyediting (3)	3	
	COM 1101 Survey of Mass Communication		3	STA 1200 Statistics with Applications (B4) (Success Marker)	Prereq: SAT, ELM, ALEKS, ACT, IRW, GE Area B4; C or better in MAT 106, MAT 1060, MAT 125, MAT 1250, MAT 191, MAT 1910, MAT 105, MAT 1050, or STA 1300; or C- or better in MAT 1051.	3	
	GE Area E: Lifelong Learning and Self-Development	CLS 1101/A Recommended	3	GE Area A3: Critical Thinking		3	
	GE Area A2: Written Communication (Success Marker)		3	GE Area B1: Physical Sciences	May include GE B3	3	
	COM 2201 Introduction to Communication Theory		3	GE Area C1: Visual and Performing Arts		3	
	Total Units			15	Total Units		15

Year 2	Fall		Units	Spring		Units	Comments
	Courses	Requirements/Comments		Courses	Requirements/Comments		
	COM 2206 Media Design	Prereq: Department consent required.	3	COM 2217 Reporting	Prereq: COM 106, COM 1106, or COM 1107.	3	
GE Area B2: Life Sciences		2	GE Area D2: U.S. Constitution and California Government		3		
GE Area B3: Laboratory Activity		1	GE Area D3: Social Sciences: Principles, Methodologies, Value Systems, and Ethics		3		
GE Area D1: U.S. History American Ideals		3	GE Area C1 or GE Area C2	Prereq: Select either C1: Visual and Performing Arts or C2: Literature, Modern Languages, Philosophy and Civilization course	3		
GE Area C2: Literature, Modern Languages, Philosophy and Civilization		3	Unrestricted Elective		3		
Unrestricted Elective		3			0		
Semester Total Units		15	Semester Total Units		15		

Year 3	Fall		Units	Spring		Units	Comments
	Courses	Requirements/Comments		Courses	Requirements/Comments		
	COM 3313 Public Relations Principles	Prereq: COM 2201, junior standing, or senior standing.	3	COM 3360 Communication Law and Ethics		3	
COM 3316 Communication Research	Prereq: COM 106, COM 1106, or COM 1107; and COM 201 or COM 2201.	3	COM 3319 Public Relations Writing	Prereq: COM 106, COM 1106, or COM 1107; COM 300 or COM 2217; and COM 313 or COM 3313.	3		
Option Elective	Select from Curriculum Sheet	3	Option Elective	Select from Curriculum Sheet	3		
GE Area C3: Arts and Humanities Synthesis		3	Unrestricted Elective		3		
GE Area D4: Social Science Synthesis		3	GE Area B5: Science and Technology Synthesis		3		
<i>Take the Graduation Writing Test</i>							
Semester Total Units		15	Semester Total Units		15		

Year 4	Fall		Units	Spring		Units	Comments
	Courses	Requirements/Comments		Courses	Requirements/Comments		
	Option Electives	Select from Curriculum Sheet	3	COM 4140 Public Relations Case Studies	Prereq: COM 313 or COM 3313, and junior or senior standing.	3	
Option Electives	Select from Curriculum Sheet	3	Option Required	COM 4411 Applied Communication Internship or COM 4150 Public Relations Campaigns	3		
Unrestricted Elective		3	Unrestricted Elective		3		
Unrestricted Elective		3	Unrestricted Elective		3		
Unrestricted Elective		3	Unrestricted Elective		3		
<i>File an application to graduate</i>							
Semester Total Units		15	Semester Total Units		15		
					Total Units	120	